The Digital Lifestyle- und Technologyblog IMAEDIA.DE

- **Launch:** 2008 by Camillo Pfeil
- **Article:** 850 (state 01.07.2015)
- **Editorial Staff:** Camillo Pfeil | Timo Weuter || Member of: Fachjournalisten Verband
- **Mail-Categories:**
  - Audio | Photo/Video | Automobile | Computer | Network | Mobile | Appliances
- **Portfolio:**
  - Product Testing | Event Reports | Professional Photography–Work | Advertorials
IMAEDIA.DE – Facts and figures

**IMAEDIA.DE – WEB-PAGE**

- 📊 Unique Visitors
  - Q2–2015: 126,420

- 📊 Page Impressions
  - Q2–2015: 301,344

- 📈 Avg. Session Duration
  - Q2–2015: 2min 46sec

- 📈 Feed Views/Calls
  - Q2–2015: 42,764
IMAEDIA.DE – Facts and figures

IMAEDIA.DE – SOCIAL NETWORKS

- **Facebook – IMAEDIA**
  - Q2–2015: 1,664 „Likes“

- **YouTube – IMAEDIA.DE**
  - Q2–2015: 264,561 „Video-Views“
  - Over–All: >1.5m „Video-Views“
Target Group on YouTube: 28% Female | 72% Male || 16% 18-24 | 61% 25-44 | 15% 45-65 | 8% others
Did we spark your interest or do you have further questions? Then we should come together!

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