

# IMAEDIA.DE

Digital Lifestyle & Technik

MEDIAKIT - 2Q-2015



**IMAEDIA**  
DIGITAL LIFESTYLE & TECHNIK

## The Digital Lifestyle- und Technologyblog IMAEDIA.DE

→ **Launch:** 2008 by Camillo Pfeil

→ **Article:** 850 (state 01.07.2015)

→ **Editorial Staff:** Camillo Pfeil | Timo Weuter || Member of: **Fachjournalisten** Verband



→ **Mail-Categories:**





Audio | Photo/Video | Automobile | Computer | Network | Mobile | Appliances

→ **Portfolio:**

Product Testing | Event Reports | Professional Photography-Work | Advertorials

# IMAEDIA.DE – Facts and figures



## IMAEDIA.DE – WEB-PAGE

-  Unique Visitors
  - Q2-2015: 126.420
-  Page Impressions
  - Q2-2015: 301.344
-  Avg. Session Duration
  - Q2-2015: 2min 46sec
-  Feed Views/Calls
  - Q2-2015: 42.764



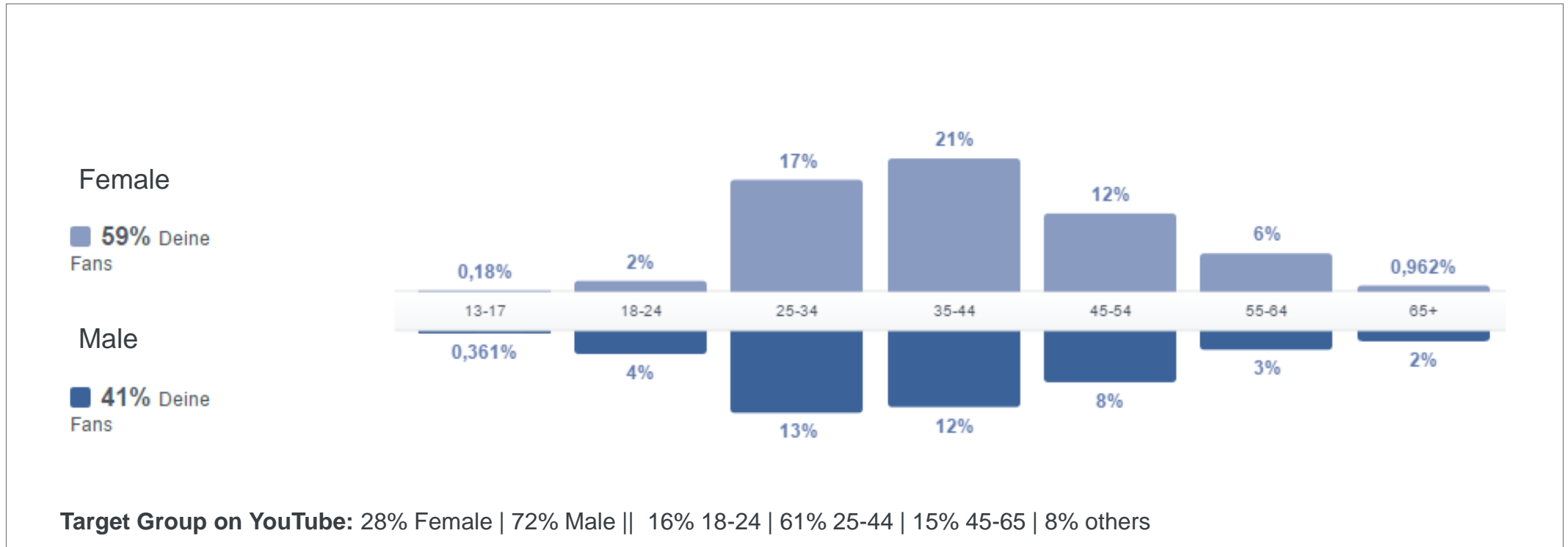
# IMAEDIA.DE – Facts and figures

## IMAEDIA.DE – SOCIAL-NETWORKS

-  Facebook – IMAEDIA
  - Q2-2015: 1.664 „Likes“
-  YouTube – IMAEDIA.DE
  - Q2-2015: 264.561 „Video-Views“
  - Over-All: >1.5m „Video-Views“



# IMAEDIA.DE – Demographic Report



## IMAEDIA.DE – Contact

Did we spark your interest or do you have further questions ?  
Then we should come together!

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